

PRESS RELEASE:



International Award Winning Shoe Repairer and SRI Co-Founder, Billy McCabe, proudly announces... "Repair with Pink". Put Sole into the Fight against Breast Cancer!

This October, you can save your soles while helping to save lives. "Repair with Pink" is an initiative launched by Shoe Repair International and McCabe's Custom Leather and Shoe Repair of Altoona, PA is on board.

"We will donate a portion of all sales from the pink heels and soles we put on in October to breast cancer research," says McCabe, MCL owner. "Our customers can make a statement wearing their pink soles and heels and, together, we can help find a cure."

For the "Repair with Pink" program, MCL has pink heels and protective soles available for women's and men's shoes. They will add life to your footwear and bring hope to the hundreds of thousands of women diagnosed with breast cancer each year.

"One in eight women will be diagnosed with breast cancer during their lifetime," says McCabe. "By repairing with pink, both women and men can show solidarity and support the grandmothers, mothers, sisters daughters, wives and friends who have fought and continue to fight breast cancer."

"We want people to ask why we wear pink heels or soles," he continued. "We want people to remember the fight is not over."

To get your pink soles and heels, visit McCabe's Custom Leather & Shoe Repair in the Pleasant Valley Shopping Center, Altoona. For more information about "Repair with Pink", visit www.mccabesshoerepair.com.

Note to editors: for photos of pink soles and heels, visit <http://www.repairwithpink.com/my-story.html>.

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